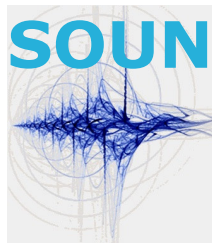


SOUNDCHASER WEB DESIGN



CREATIVE BRIEF

The cost of a website will depend on the size and the functionality you need. Answering these questions will help me provide you with a more precise quote.

CONTACT DETAILS:

Name	
Company	
Location	
Email address	
Phone number	
Web address (if you have one)	
Nature of business	
Size of business	

PROJECT REQUIREMENTS:

1. What is the intended launch date for the site?
2. What is your budget for the project?
3. What are the objectives and goals for creating a new site or updating your current one?
4. What is the target audience for the website?
5. If you are revamping a site, how important is to maintain your current look and feel, branding, logo?
6. Do you require a logo design or re-design?
7. Who are your competitors? Please provide links to their websites.
8. What sites do you like the look of (they do not have to be in the same line of business as you are)? Please provide links.
9. Do you have a site plan or can you give us a rough ideas of the size of the site i.e. approx. how many pages – 10, 50, 100 or more.
10. Do you have imagery/photographs for the site or will you need us to source these for you?

11. Do you require help writing copy for the site?
12. Will you need Ecommerce? Please give as much information as you can i.e. are you selling products, selling services, selling membership?
13. What functionality would you like to have included in the site e.g. contact form, user/client login, search, forums, database of members.
14. What areas of the site will be updated if any (e.g. news, press releases, products, reviews)? If so, how often?
15. How will the site be updated? Would you prefer using a content management system and if so do you have experience of using CMS? Or would you prefer to use Dreamweaver software? If so, do you have any experience of this or would training be required?
16. If you require photos and images added to the site do you feel comfortable about doing this i.e. optimising images for the web?
17. Do you envisage adding new sections/pages to the site that will require you to expand or edit your navigation menu?
18. Do you need help setting up your domain name and hosting?

PLEASE FEEL FREE TO ADD ANY FURTHER INFORMATION YOU THINK MAY BE HELPFUL TO US.